

#### Statewide Accounting Bureau

# Governmental Accounting Conference

April 23, 2019

# Objectives

- Enhance each attendees knowledge of Governmental Accounting Standards issued by the Governmental Accounting Standards Board (GASB)
  - Examine currently issued standards and currently issued exposure drafts
- Provide guidance on what constitutes capital expenditures
  - Best practices, case studies, challenging transactions
- Review best practices on financial policies

# Topics to Cover

- GAAP Update
- GASB Current Projects
- Accounting for Capital Assets
- Financial Policies
- Fraud/Forensic Accounting Cyber Crimes





# Gearing Up for Change: GAAP Update

State of Montana Government Conference April 23, 2019

Jim serves as the Firm's National Practice Leader for Government Services. He just completed two terms as the AICPA representative to GASAC, responsible for assisting the GASB in setting their technical agenda and providing information to/from the AICPA. Jim's career spans over 30 years specializing in service to government organizations.

#### Jim Lanzarotta

541-225-6070 james.lanzarotta@mossadams.com



 ×
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×
 ×
 +
 ×



#### Farmer...or accountant...better not give up my day job.

## **Montana Connections**



Anna



Kenny



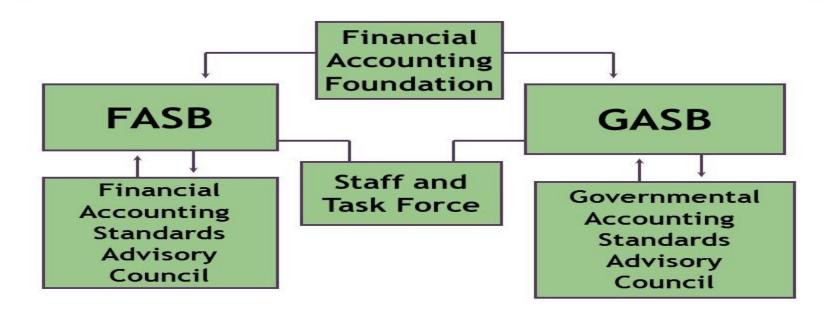
Emily



Kathleen

#### GASAC

#### Organizational Structure for Setting Standards



## GASAC - duties

- Advise the Board on issues
- Alert on possible new agenda items
- Assist in setting project priorities
- Provide GASB communication to/from our respective associations

# Learning Objectives





- Apply requirements of GASB 83 and identify challenges related to implementation
- Evaluate requirements of GASB 84 and assess potential fiduciary activities
- Assess GASB 87 and to help identify all leasing activities and impact of implementation
- General awareness of other new standards
- A quick look at GASB's current projects

# Upcoming GASB Standards & Dates

Standard	Effective date
<b>GASB 83</b> – Certain Assets Retirement Obligations	Periods beginning after <u>June 15, 2018</u>
GASB 84 – Fiduciary Activities	Periods beginning after <u>December 15, 2018</u>
GASB 87 – Leases	Periods beginning after <u>December 15, 2019</u>
<b>GASB 88</b> – Certain Disclosures Related to Debt	Periods beginning after <u>June 15, 2018</u>
GASB 89 – Capitalized Interest	Periods beginning after <u>December 15, 2019</u>
GASB 90 – Majority Equity Interests	Periods beginning after <u>December 15, 2018</u>



#### GASB 83

Certain Asset Retirement Obligations





Defining an Asset Retirement Obligation

"Legally enforceable liability associated with the retirement of a <u>tangible</u> capital asset " **Translation**: A government that has <u>legal / contractual</u> obligations to perform <u>future retirement</u> <u>activities</u> related to its capital assets should recognize a liability based on the guidance in GASB 83.

**Key terms for discussion:** 

Tangible capital asset

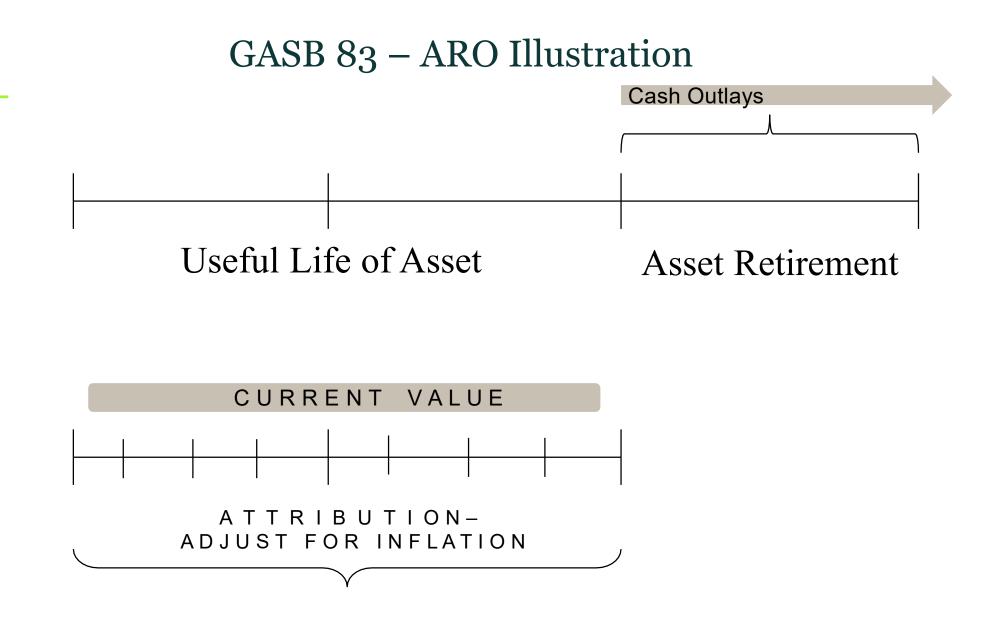
Permanent retirement

## Scope & Exclusions

- What are some examples? There are some obvious ones:
  - Nuclear power plant decommissioning
  - Dismantling and removal of sewage treatment plants
- And some not so obvious ones:
  - Contractually required land restoration, such as removal of wind turbines
  - Obligations to remove data from computers when disposed

## Scope & Exclusions

- What's scoped out of this standard?
  - Obligations arising from plans to sell / dispose of a tangible capital asset
  - Landfill closure covered in GASB 18
  - Obligations associated with maintenance, not retirement
  - Pollution remediation obligations arising from other than normal use of the asset
  - Others described in GASB 83



# What is the impact on financial reporting?

	ARO Liability	Deferred Outflow
Initial measurement	Estimate <u>current valu</u> e of outlays	Equal to ARO liability
Subsequent measurement	Adjust for inflation annually	Amortize over asset's useful life*

\*Expense all at once if asset is abandoned before being placed into service

## Defining Current Value

"The measurement of an ARO should be based on the best estimate of the <u>current value</u> of outlays expected to be incurred" **Translation**: This differs significantly from the FASB standard which requires discounting to present value and accretion expense to be recorded each year.

**Impact:** Current value is a simpler method to estimating the liability as it removes the judgment involved in determining a reasonable discount rate



Implementation Issue #1 – How do you ensure you've identified all AROs?



# Implementation Issues

Challenge	Steps to consider
Identifying all AROs (Completeness)	Initiate joint meetings between accounting/finance, operations, and management to discuss GASB 83 to help identify all possible AROs



Implementation Issue #2 – What if the AROs were never measured previously?



# Implementation Issues

Challenge	Steps to consider
Initial measurement (Valuation)	Determine if outside expertise is needed to measure the ARO. This may take considerable time – initiate discussions as early as possible



Implementation Issue #3 – What if there is joint ownership in the asset and the other owner is a FASB follower?

# Implementation Issues

Challenge	Steps to consider
Joint ownership (Rights & Obligations, Valuation)	Consider how the asset is currently being valued and whether that meets the GASB requirements. Note that GASB 83 allows governments with less than 50% ownership to use the measurement methods utilized by the majority owner.

## Key dates & notes

• Effective for reporting periods beginning <u>after June 15, 2018</u>



• <u>Retrospective</u> application is required, if practicable, for all periods presented







#### GASB 84

#### **Fiduciary Activities**



26

## Why did GASB address Fiduciary Activities?

- Wide diversity in practice
- Fiduciary activities of similar circumstances were reported more often in general governments but not consistently in business type special purpose governments
- Entities applied different criteria in determining the existence of fiduciary relationships



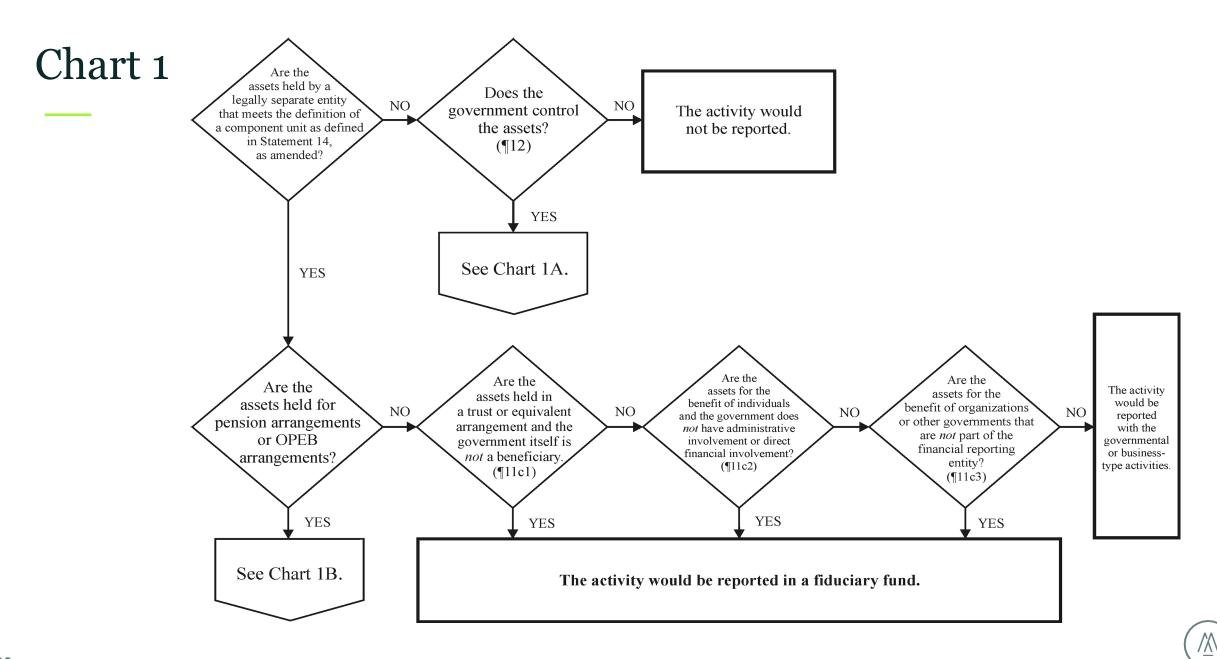
# Types of Fiduciary Funds

- Pension (and other employee benefit) trust funds
- Investment trust funds
- Private-purpose trust funds
- Custodial funds

## Fiduciary Activities you may see

- Activity funds held for another organization or other individuals
- Circuit court funds of another government
- 401(k) Plans
- Cemetery trust funds

- Minors' trust
- Postemployment benefit plans
- Jail inmate accounts
- Deferred compensation plans



#### **Definitions for Flowcharts**

**Control of Assets:** 

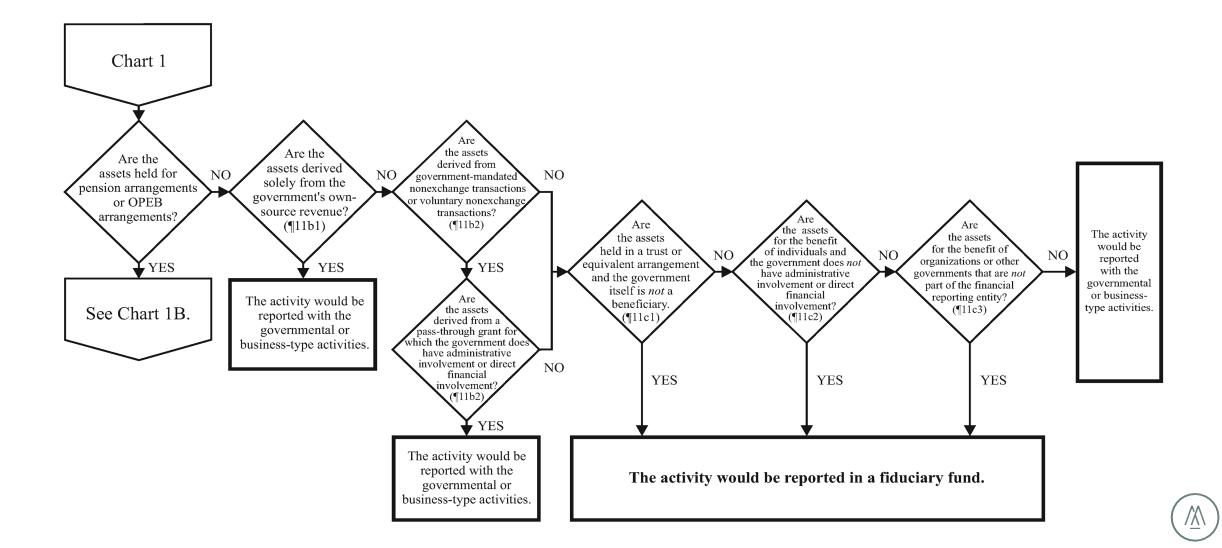
31

(a) holds the assets, or

(b) has the ability to direct the use, exchange, or employment of the assets in a manner that provides benefits to the specified or intended recipients\*

\*Restrictions from legal or other external restraints that stipulate the assets can be used only for a specific purpose do not negate a government's control of the assets.

#### Chart 1A



#### Definitions for Flowcharts

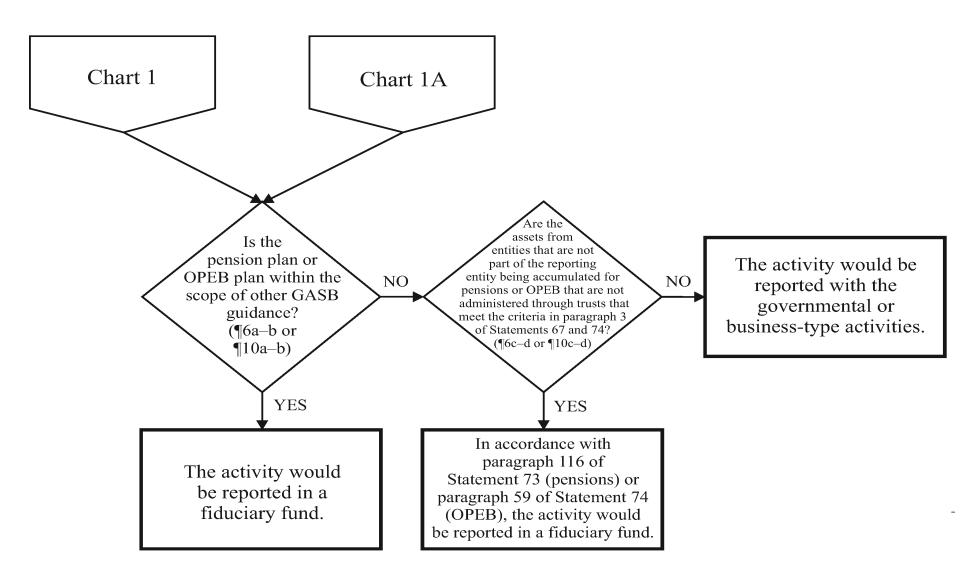
#### **Own-Source Revenues:**

Revenues that are generated by a government itself, and includes

- Exchange and exchange-like revenues (for example, water and sewer charges) and investment earnings
- Derived tax revenues (such as sales and income taxes) and imposed nonexchange revenues (such as property taxes)



#### Chart 1B



## Key dates & notes

• Effective for reporting periods beginning <u>after December 15, 2018</u>



• <u>Retrospective</u> application is required, if practicable, for all periods presented



# GASB 84 – Things to Think About

- Identify potential fiduciary population
- Gather information on the resources provided and the beneficiaries who, what, why
- Use the flowcharts
- Consult the implementation guide (expected May 2019)
- Consult with auditors and GASB



+ -×

#### GASB 87

Leases





37

- New lease definition: "Right to use asset":
  - The right to obtain the present service capacity from use of the underlying asset
  - The right to determine the nature of use of the underlying asset

	Assets	Liability	Deferred Inflow
Lessee	Intangible asset (right to use underlying asset) – value of lease liability plus prepayments and initial direct costs that are ancillary to place asset in use	Present value of future lease payments (includes fixed payments, variable payments based on index or rate, reasonably certain residual guarantees	N/A
Lessor	<ul> <li>Lease receivable</li> <li>Continue to report leased asset</li> </ul>	N/A	Equal to lease receivable plus any cash received up front that relates to a future period.

	Assets	Liability	Deferred Inflow
Lessee	Amortize the intangible asset over shorter of useful life or lease term	Reduce by lease payments (less amount for interest expense)	N/A
Lessor	<ul> <li>Depreciate leased asset (unless indefinite life)</li> <li>Reduce receivable by lease payments (less payment needed to cover accrued interest)</li> </ul>	N/A	Recognize revenue over the lease term in a systematic and rational manner.

#### • Exceptions

- Short-term leases
- Leases that transfer ownership
- Intangibles
- Biological assets (timber, plants, animals, etc.)
- o Inventory
- Assets financed with outstanding conduit debt
- Supply contracts, such as power purchase agreement (do not convey control of the underlying asset)

# What do clients need for implementation?

- Gather all executed lease documents currently in effect, including amendments
- Gather other contracts that convey a "right to use" an underlying asset
- Identify key provisions in lease documents lease term, extension or termination provisions, payment provisions, implied interest rate
- Bridge the gap Effective communication between departments is vital to ensure all leases are identified



#### Identifying the lease term

- Starts with and only includes the noncancelable period, unless the following are reasonably certain of occurring:
  - Option to extend Add to lease term
  - Early termination Remove from lease term
- Reassess lease term if the following occur
  - Option to extend Exercised, but not initially expected
  - Option to extend Not exercised, but initially expected

Understanding lease incentives

- Incentives provided at or before inception of lease
  - Result: Direct reduction of lessee's lease asset
- Incentives provided after inception of lease
  - Result: Reduction of payments for period provided
  - Result: Reduces present value of lease liability

Identifying contracts with multiple components

- Step 1: Separate into lease and non-lease components, or multiple lease components
- Step 2: Allocate consideration to multiple underlying assets if
  - Differing lease terms exist
  - Assets are in differing major asset classes for disclosure
- Step 3: Allocation
  - Maximize observable info Allocate based on explicit terms
  - Use best estimate based on professional judgment

Lease modifications - result from <u>amendments</u> to a lease contract, not from exercising options in the original contract

- Report as a new lease if new assets are added, otherwise:
  - Re-measure the lease liability
  - Adjust the lease liability and lease asset by the difference between the re-measured liability and the liability balance before the modification.

Sublease accounting should be separate from the original lease – can't offset the original lease liability

- Disclosures for original lessee (now the lessor)
  - Include subleases in the general description of the lease arrangements
  - Lessor transactions related to subleases should be disclosed separately from the original lessee transactions

What about intra-entity leases?

- If there are leases with <u>blended</u> component units?
  - Eliminations should take place for internal leasing activity before financial statements are aggregated
- If there are leases with <u>discretely-presented</u> component units?
  - Treat like normal leases, but present the receivables and payables as separate line items on the financial statements

### **Best Practices for Implementation**

When should we start on implementation?

- Facts:
  - 1) Effective date is periods beginning after December 15, 2019
  - 2) Initial time investment can be significant for applying the provisions, data entry, journal entries and disclosure
- Answer: NOW!

### Best Practices for Implementation

What changes should we consider to internal controls?

- Facts:
  - 1) Implementation of GASB 87 may require new IT systems, spreadsheets, and other tools, creating new control risks.
- Next Steps:
  - 1) Ensure proper setup and monitoring of user access to modules / spreadsheets utilized for tracking leases
  - 2) Establish clear roles for preparation and approval of lease determinations, calculations and journal entries

### **Best Practices for Implementation**

What other impacts do we need to consider?

- Facts:
  - 1) Debt agreements often contain restrictive financial covenants that can be impacted by significant accounting changes
- Next Steps:
  - 1) Identify all financial covenants and calculate the ratios based on implementation of GASB 87 in compliance still?
  - 2) Any other changes in internal policies necessary?

### How can technology be utilized?



- Save lease documents as searchable pdf files and bookmark key lease provisions
- Require that all lease documents be scanned and indexed in one central repository
- Utilize any existing debt management software to automatically generate amortization schedules and create journal entries

#### · %

X

#### GASB 88

Certain Debt Disclosures





### Definition of debt

#### GASB 89, par 4:

"...debt is defined as a liability that arises from a contractual obligation to pay cash (or other assets that may be used in lieu of cash) in one or more payments to settle an amount that is fixed at the date the contractual obligation is established."

### Required footnote disclosures

### In addition to other disclosure requirements:

- Amount of unused lines of credit
- Assets pledged as collateral
- Events of default with finance-related consequences
- Termination events with finance-related consequences
- Subjective acceleration clauses

### Required footnote disclosures

### Classification

Notes should separate information regarding direct borrowings – from other debt

### Required footnote disclosures

#### Footnote Illustration





### GASB 89

Interest Costs Incurred During Construction



### No more interest capitalization!

Supersedes GASB 62, par 5-22

• Interest costs incurred during construction period are considered a period expense





Implementation Issue: Are any of your charges for services designed to recover capitalized interest?



### GASB 90

Majority Equity Interests





### Majority Interest

- Owning a majority of the stock
- Holding a majority interest in a partnership, LLC, LLP





### Examples



- Community development organizations
- Research institutions
- Health clinics
- Management service agencies

If the equity interest meets the definition of an investment

- Use the equity method of accounting (GASB 62 par 205-209)
- No component unit reported

# If the equity interest does not meet the definition of an investment

- Use the equity method of accounting (GASB 62 par 205-209)
- Report the component unit
- For CU's meeting criteria for blending the equity interest asset and net position get eliminated in the blending process.

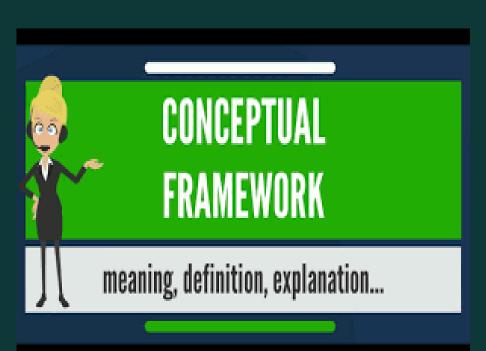
If the equity interest is held by a special purpose government engaged only in fiduciary activities

• Follow guidance in GASB 72, par 64

If a government acquires 100% equity interest in a legally separate organization

• The acquired entity is required to follow guidance in GASB 69 (Government Combinations) which may require restating asset and liability balances

### GASB Current Projects



X

%

Conceptual Framework -Recognition



### **Conceptual Framework - Recognition**

Project description

• To develop recognition criteria for *whether* information should be reported in state and local governmental financial statements and *when* that information should be reported.

## **Conceptual Framework - Recognition**

#### Project history

- 2005 added to the technical agenda
- 2007 deliberations began
- 2011 preliminary views issued, public hearings held
- 2012 project put on hold
- $2018 2^{nd}$  preliminary views issued
- 2019 Board is deliberating

### **Conceptual Framework - Recognition**

Issues GASB wants to address

- Current resources measurement focus has no *conceptual foundation*
- Want maintain goal of a short-term perspective
- Remove inconsistencies with short-term perspective
  - Reporting long-term receivables, inventories, prepaid expenses
- Provide guidance for more complex transactions SCAs, derivatives, etc.
- Provide more consistency in application of the 'available' criteria

## **Conceptual Framework - Recognition**

Current proposal

- More symmetry between reporting assets and liabilities
- Assets recognized include cash and other financial resources to be converted to cash within the next year
- Liabilities from short-term transactions recognized as incurred
- Assets and liabilities from long-term transactions would be recognized when payments to be received or paid become due

## **Conceptual Framework - Recognition**

### Project timeline

- 2019 Public hearings to be held
- 2020 Issue exposure draft, public hearings
- 2022 Issue final standard







75

Project description

• To develop a comprehensive application model for the classification, recognition, and measurement of revenues and expenses.

### Project history

- 2016 added to technical agenda, deliberations begin
- 2018 invitation to comment issued, public hearings held
- 2018/2019 Board is deliberating



Current models being evaluated

- Exchange/non-exchange
  - Recognize exchange transactions based on earnings recognition approach
  - Recognize non-exchange transactions based on GASB 33
- Performance obligation/non-performance obligation
  - Transactions with performance obligations recognize based on performance obligation recognition
     approach
  - Transactions absent performance obligations recognize based on GASB 33

### Project timeline

- 2019 deliberations
- 2020 invitation to comment to be issued
- 2020 preliminary views to be issued, public hearings
- 2021 exposure draft to be issued
- 2023 final standard to be issued



X

7.

### Reporting Model Re-examination



### Project history

- 2013 pre-agenda research
- 2015 added to technical agenda, deliberations begin
- 2016 invitation to comment issued
- 2017 public hearings
- 2018 preliminary views issued
- 2019 deliberations on-going

Project description

• To make improvements to the financial reporting model to enhance the effectiveness of the model in providing information that is essential for decision-making and enhance the ability to assess a government's accounting and address certain application issues.

Issues GASB wants to address

- MD&A explore options to make it less 'boilerplate' in nature
- Government-wide statements explore alternatives to the statement of activities, and if a cash flow statement should be required
- Major funds explore options for providing additional information for debt service funds
- Governmental funds in conjunction with conceptual framework, develop financial format consistent with the measurement focus and basis of accounting
- Proprietary funds evaluate operating indicators

### Project timeline

- 2019 deliberations, public hearings
- 2020 issue exposure draft
- 2022 issue final standard

# Questions?







### Capital Asset Accounting in Governments

State of Montana Government Conference April 23, 2019

### What We Will Cover

- Challenges and difficulties in accounting for capital assets
- Lessons learned from your peers involving internal controls over capital assets
- Capital Assets Best Practices for Local Governments



#### What does GAAP say?

Capital assets are assets that 1) are used in operations and 2) have an initial useful life in excess of one year. The term embraces both tangible assets (land, buildings, building improvements, vehicles, machinery, equipment, works of art, historical treasures, infrastructure) and intangible assets (easements, software, water rights)

- Resources with present service capacity the government presently controls
- Present service capacity capability to enable the government to provide service and fulfill its mission
- Control ability of the government to utilize the resources present service capacity and to determine the nature and manner and use, contractual rights, legal ownership



#### What does GAAP say?

What about improvements – when would you capitalize?

- increase their utility (through increased capacity or serviceability)
- extend their total estimated useful life.



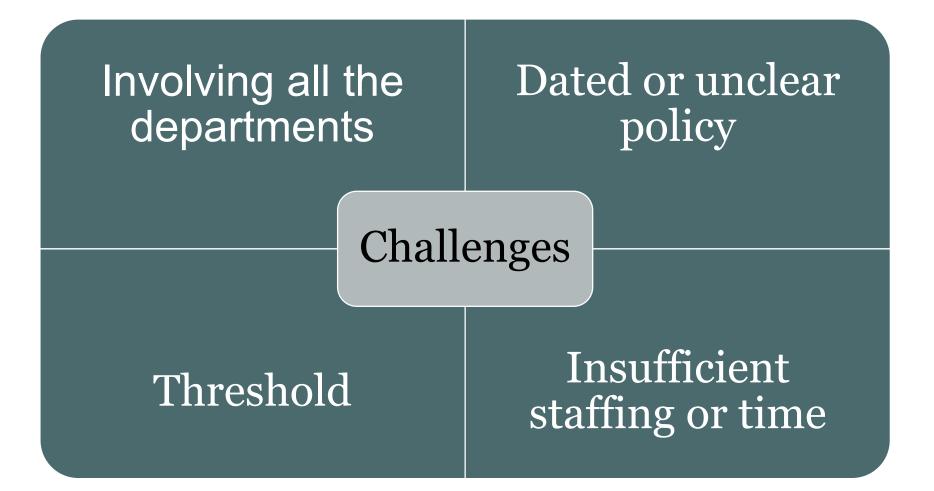
### Challenges and difficulties

- Integrity of existing capital asset information
- What is or is not a capital asset?
- Annual additions and retirements of capital assets
- Timeline for annual updates
- Property control of minor but sensitive assets
- Title issues (examples joint operations, transit)

### Integrity of existing capital asset information

- Last asset inventory
- Last verification of existing data
- Unrecorded assets
- Unreported retirements
- Enhancements
  - Increase of capitalization threshold
  - Multiple capitalization thresholds
  - Edit, streamline, adjust data

### Annual additions



## Examples of current expenditures

Buildings – painting, roof re-surfacing, replace HVAC, re-carpet, plumbing repair and replacement, upgrade electrical service, landscaping.

Roads – Re-stripe, replace culvert, replace signage, replace guardrail, re-surface existing road, bridge joint repair, replace streetlight

Use your judgement

8

### + Annual retirements - challenges

**Unreported Retirements?** 

- Incomplete data?
- Communication problems?
- Too busy?
- Seems unimportant?
- Whose responsibility is it?
- Federal surplus case



### Other challenges

No schedule or timeline for reporting

Policy in place not being followed

Minor, but sensitive items – what are those?

- Items that cannot be controlled centrally
- Department items
- Probably already being done but is there a policy?
- GFOA recommended practice on 'control of minor but sensitive items'

### Other challenges

#### CWIP

- Often no reporting
- Many questions regarding capital versus expenditure
- Questions on elements of historical cost
- Either too much or too little detail



### Example challenges from your peers

- Prior period adjustments
- Disposal of asset that does not exist in the records/books
- Software conversion resulted in discovery of multiple capital asset policies by department
- CWIP
- Inventory of assets
- Audience examples??

#### **Best Practices**

Establish a clear and concise Capital Asset Policy

Importance of capitalization threshold or multiple thresholds

Short and to the point

Examples

Include a timeline

Responsibilities

#### Follow the Policy

Establish, communication, and follow updating procedures

Responsibility: Who, what, where, when, how, why

Templates for additions and disposals

#### Annual reporting Process

Asset additions and retirement Capital assets only Additions in year of acquisition Retirements in year of disposal CWIP capitalized in year put into use.

High level analysis

Challenge departments with no disposal

### Example timeline

<u>M</u>

14

APRIL	MAY	JUNE	JULY
Gather information on additions from departments Separate capital and expense	Update report by department	Update list	Review
	Send updated information to departments for retirements	Prepare financial report including roll forward, reconciliation from GL to additions and retirement	Perform analysis

#### GFOA Best Practices and Advisories (referenced for your future use)

- Establishing Appropriate Capitalization Thresholds for Capital Assets
- Establishing the Estimated Useful Lives of Capital Assets
- Ensuring Control over Noncapitalized Items
- Capital Asset Assessment, Maintenance and Replacement Policy
- The Need for Periodic Inventories of Tangible Capital Assets

### Establishing Capitalization Thresholds for Capital Assets

- Capitalization is primarily a financial reporting issue
  - Principal concern should be the information needs of the users of the financial reports
  - While it is essential to maintain control over all potentially capitalizable items, there are much more efficient ways to accomplish that task
- From GFOA Best Practice Oct 2005
- Consider different thresholds for different classes of capital assets

# Establishing Capitalization Thresholds for Capital Assets – GFOA Best Practice Recommendations

- Capitalize only if estimated useful life of at least two years (review for compliance with State expectations)
- Thresholds are best applied to individual items rather than groups of items
- Threshold should never be below \$5,000
- Governments that are recipients of federal awards should be aware of federal requirement that prevent the use of capitalization thresholds in excess of certain specified maximum amounts for purposes of federal reimbursement
- Exercise control over potentially capitalizable items that fall under operative capitalization threshold



### THANK YOU!

The material appearing in this presentation is for informational purposes only and should not be construed as advice of any kind, including, without limitation, legal, accounting, or investment advice. This information is not intended to create, and receipt does not constitute, a legal relationship, including, but not limited to, an accountant-client relationship. Although this information may have been prepared by professionals, it should not be used as a substitute for professional services. If legal, accounting, investment, or other professional advice is required, the services of a professional should be sought.



#### **Financial Policies**

State of Montana Governmental Conference

April 23, 2019

× × % % 1 X 2 × % % × % +% +% × + % %

## At the end of this session, participants will be able to:

- Identify best practices for financial policies following a review of GFOA best practices.
- Better understand the disclosure requirements in annual external financial statements.



### Financial Policies – GFOA Best Practices

X

1



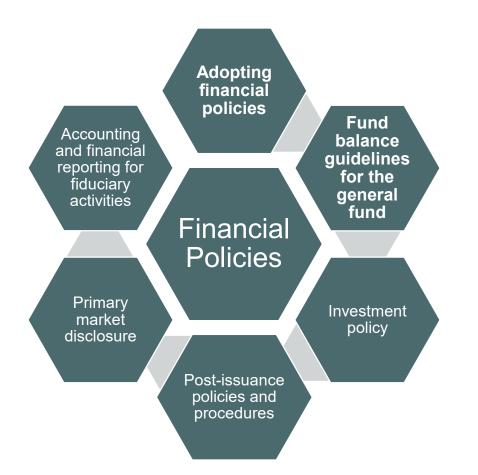
### **Overall Financial Policies to Consider for Adoption**

4

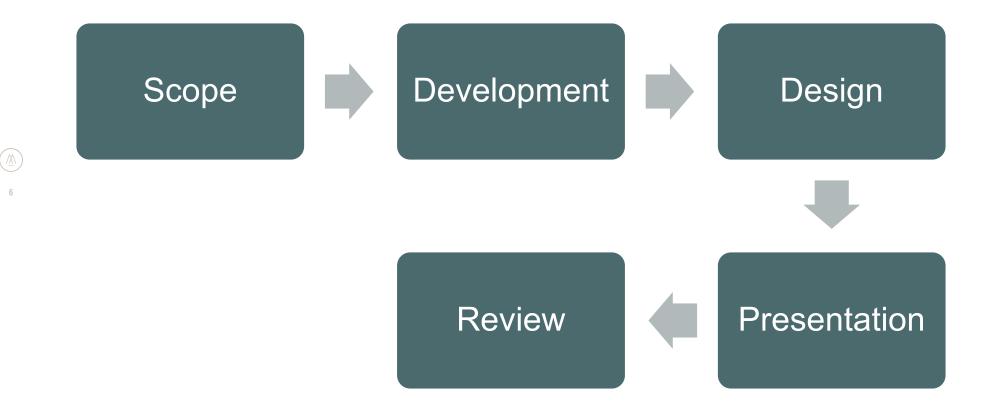


## Overall Financial Policies to Consider for Adoption (continued)

5



### Adopting Financial Policies – GFOA Best Practices



### Fund Balance Guidelines for the General Fund – GFOA Best Practices

- Focus on unrestricted fund balance (GAAP)
  - Committed fund balance
  - Assigned fund balance
  - Unassigned fund balance
- Minimum level of *unrestricted fund balance* should approximate 2 months of regular revenues <u>or</u> regular expenditures
- Consider the following in the context of long-term financial planning:
  - Revenue predictability, expenditure volatility
  - Perceived exposure to one-time outlays
  - Availability of other resources
  - Impact on bond rating
  - Commitments and assignments



### Finance Reports for Reconciling Designated Funds (cont.)

Reconcile to the <u>Budget</u> (if applicable), <u>YTD</u> <u>Expenditures</u> and <u>Encumbrances</u> on the <u>Operating</u> <u>Ledger Summary</u>

Reconcile to the <u>Cash in Treasury</u> and/or the <u>Fund Balance</u> on the <u>General Ledger</u>

MONTANA STATE UNIVERSITY

13

Fund Balance Guidelines for the General Fund – GFOA Best Practices (continued)

- Use and replenishment generally, should replenish within one to three years of use
- Consider:
  - Budgetary reasons behind the fund balance targets
  - Recovering from an extreme event
  - Political continuity
  - Financial planning time horizons
  - Long-term forecasts and economic conditions
  - External financing expectations

# Determining Working Capital Targets for Enterprise Funds – GFOA Best Practices

- Use working capital as the measure of available margin or buffer in enterprise funds

- Defined as current assets minus current liabilities
- Recommendations:
  - Establish appropriate allowance for uncollectibles
  - Ensure inventories and prepaids included in current assets are realistic one-year estimates
  - Target of no less than 45 days worth of annual operating expenses
- Considerations and factors for setting a working capital target:
  - Support from general government
  - Transfers out
  - Cash cycles
  - Customer concentration
  - Demand for services
  - Control over rates and revenues
  - Asset age and condition
  - Control and volatility of expenses
  - Management plans for working capital
  - Debt position

#### **Common Reserve Programs**

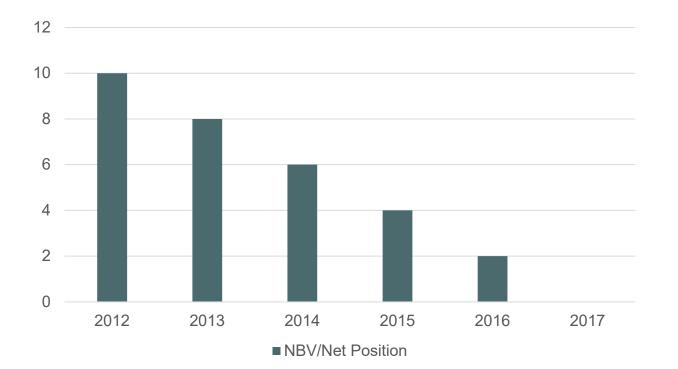
10



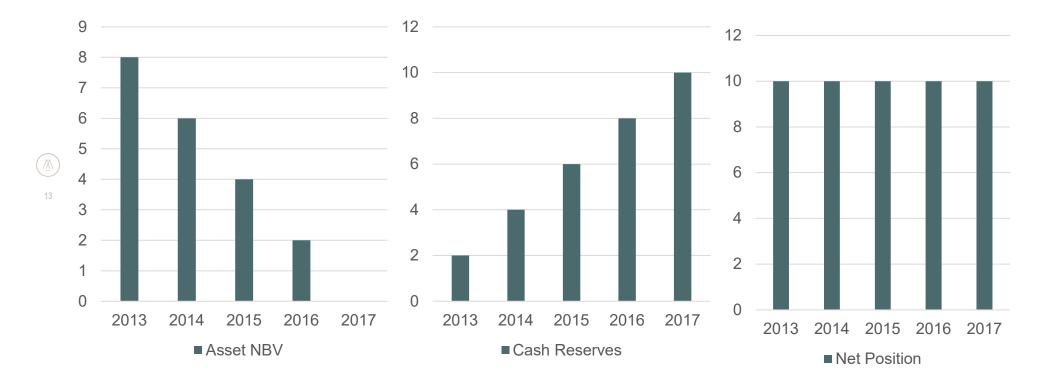
### Capital Planning – GFOA Best Practices

- 1. Description of how an organization will approach capital planning.
- 2. Definition of what constitutes a capital project.
- 3. Establish a capital improvement program review committee.
- 4. A description of the role of the public and stakeholders in the process.
- 5. Identification of how decisions will be made in the capital planning process.
- 6. Requirement that the planning process includes an assessment of fiscal capacity.
- 7. Procedure for accumulating necessary capital reserves for both new and replacement purchases.
- 8. Policy for linking funding strategies with useful life of the asset.
- 9. Requirement that a multi-year capital improvement plan be developed and it include long-term financial considerations.
- 10. Process for funding to ensure capital project funding is consistent with legal requirements.
- 11. Requirement that the plan include significant capital maintenance projects.
- 12. Provisions for monitoring and oversight of the CIP program, including reporting requirements.

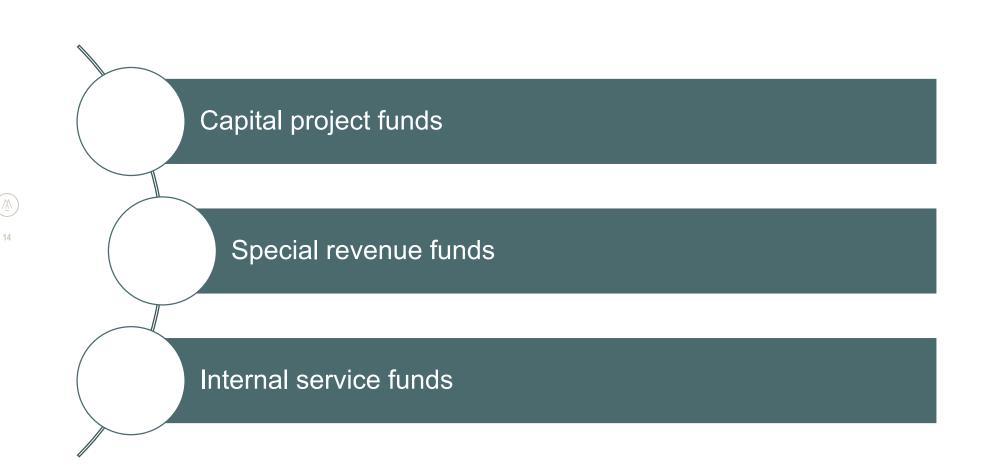
### Capital Asset Reserve Idea (\$10k Auto purchased 2012 – Five Year Life)



### Capital Asset Reserve Idea (\$10k Auto purchased 2012 – Five Year Life – Replaced 2017)



# Fund Types that Can Accommodate Capital Reserve Programs



### **Pricing Internal Services**

#### Identify goals

- Govern demand for a service
- Develop enterprise rate models
- Calculate indirect costs
- Provide input for full costing
- Discuss value of service
- Promote competition in service delivery
- Customize service levels for different customers

#### Decide basis for allocation

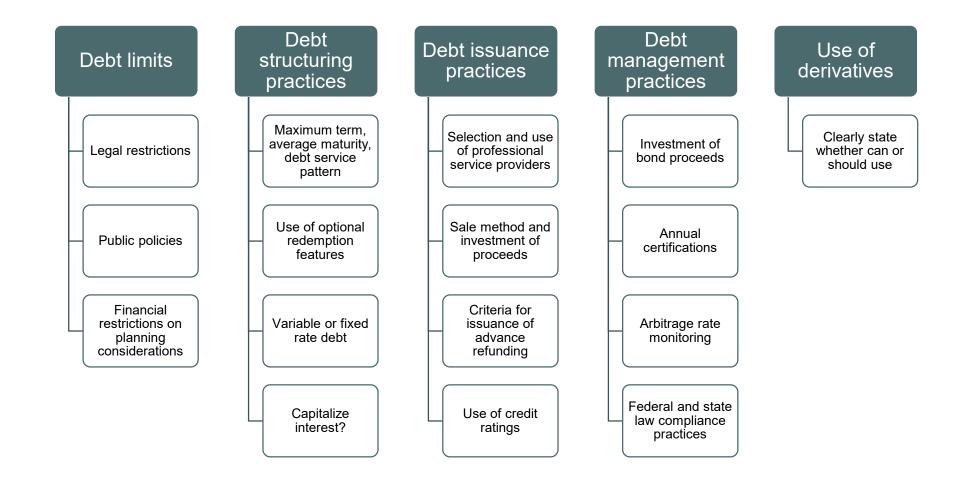
- Cause and effect relationship
- Benefit received
- Fairness
- Legal constraints



### Examples of Cost Allocation Bases

Internal Service	Basis
Payroll processing	No. of employees, no. of checks
Budgeting	Labor hours, size of budget
Insurance	No. of employees, experience
Legal services	Direct labor hours
Office space and/or rent	Square feet of space occupied
Procurement services	No. of Pos, dollar volumes, direct labor
Vehicle costs	Miles driven, hours used
Information technology	No. of devices, server time, no. of desk calls, direct labor hours

#### Debt Management – GFOA Best Practices



## BONUS! Long-Term Financial Planning – GFOA Best Practices

# Elements

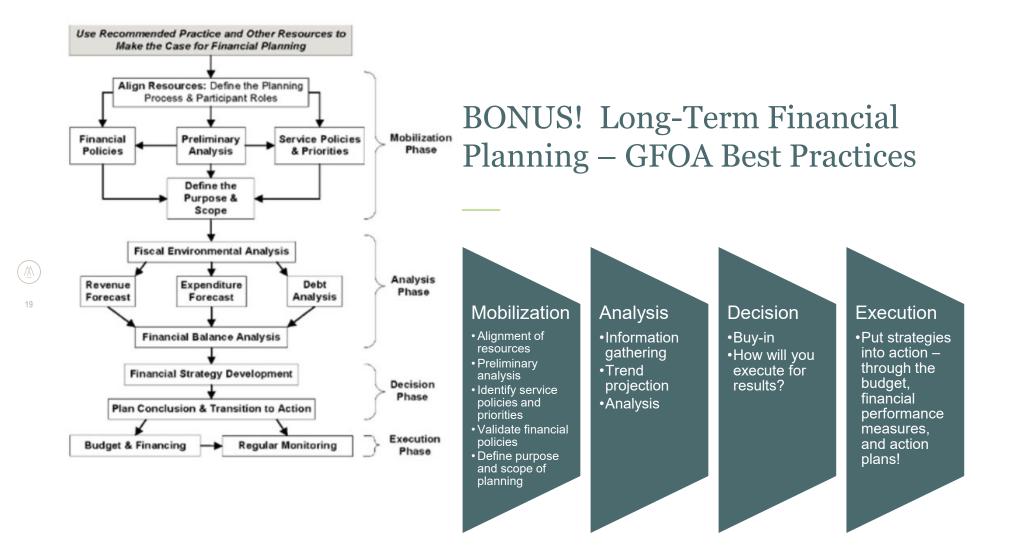
Time horizon – 5 to 10 years in the future

18

Scope – consider all appropriated funds

Frequency – update as needed Content – should include an analysis of the financial environment

Visibility – should be easy to learn about and obtain!



The material appearing in this presentation is for informational purposes only and should not be construed as advice of any kind, including, without limitation, legal, accounting, or investment advice. This information is not intended to create, and receipt does not constitute, a legal relationship, including, but not limited to, an accountant-client relationship. Although this information may have been prepared by professionals, it should not be used as a substitute for professional services. If legal, accounting, investment, or other professional advice is required, the services of a professional should be sought.

Assurance, tax, and consulting offered through Moss Adams LLP. Investment advisory offered through Moss Adams Wealth Advisors LLC. Investment banking offered through Moss Adams Capital LLC.



## Internal Controls, Recent Frauds, Cybercrimes

State of Montana Governmental Conference April 23, 2019

## Agenda

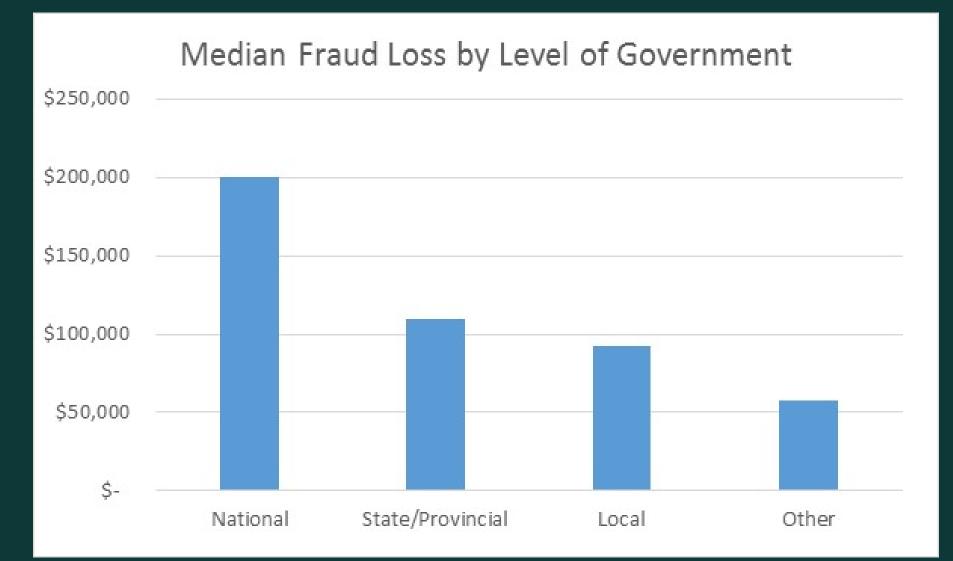
- Fraud cases in the headlines
- What went wrong with internal controls
- Corrective actions taken



## **REPORT TO THE NATIONS 2018** Global Study on Occupational Fraud and Abuse

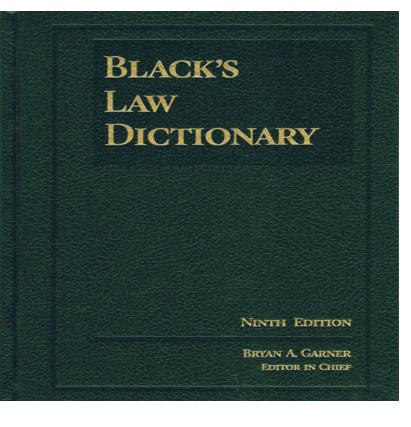
## What levels of governments are victimized by occupational fraud?

## **REPORT TO THE NATIONS 2018** Global Study on Occupational Fraud and Abuse



## Definition of Fraud

...all multifarious means which human ingenuity can devise, and which are resorted to by one individual to get an advantage over another by false suggestions or suppression of the truth. It includes all surprise, trick, cunning, or dissembling, and any unfair way by which another is cheated.



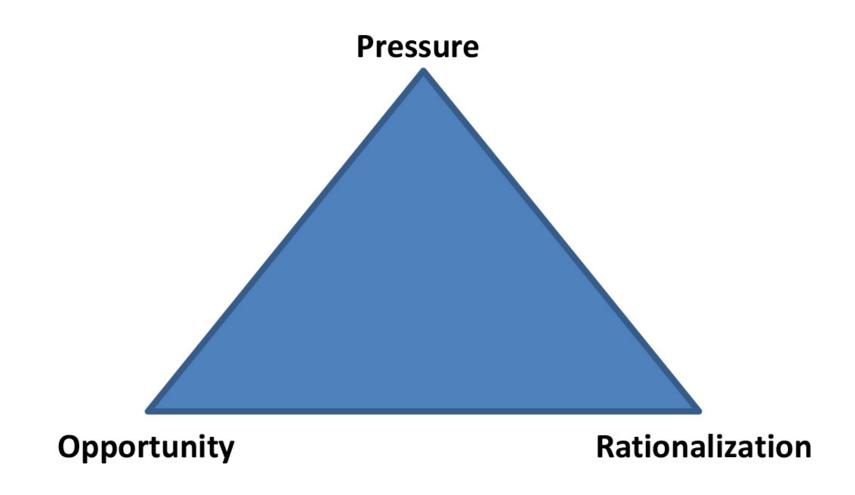
## Definition of Waste

The needless, careless, or extravagant expenditure of an organizations funds, incurring of unnecessary expenses, or mismanagement of organization resources or property. Waste does not necessarily involve private use or personal gain, but almost always signifies **poor management** decisions, practices, or controls.

## Definition of Abuse

The intentional, wrongful, or *improper* use or destruction of organization resources, or seriously improper practice that does not involve prosecutable fraud. Abuse can include the excessive or improper use by an employee or official's position in a manner other than its rightful or legal use.

## Fraud Triangle



## **Components of Internal Control**

**Control environment** 

Risk assessment

Control activities / control procedures

Information & communication systems

Monitoring

## Types of Controls

Preventive

Detective

Corrective

Manual and/or Automated

# Former Eugene Catholic school advancement director sentenced to $2^{1/2}$ years in prison



#### **MOST POPULAR**

- 1 Two massage parlors raided in Springfield, three arrested Apr 1 at 8:29 AM
- 2 5 arrested on drug charges related to Springfield teen's death Mar 30 at 8:06 PM
- 2 Tall shin from 'Pirates of the

By Chelsea Deffenbacher

Posted Jan 28, 2019 at 5:08 PM Updated Jan 28, 2019 at 5:08 PM

f 💟 🖉 🕒



A man accused of embezzling from a Eugene private school and a scholarship foundation last summer was sentenced Monday to 2½ years in prison for the theft of more than \$53,000.

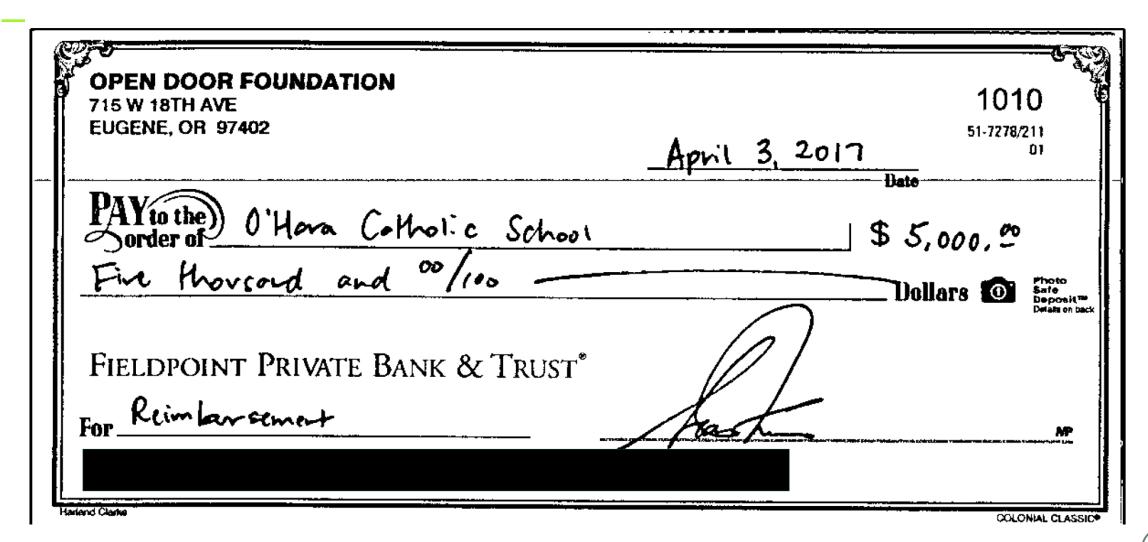
#### Sean Thomas Jones, 42, of Springfield, who served as the

advancement director for O'Hara Catholic School in Eugene and was a board member for the Open Door Foundation, <u>embezzled \$3,900 from the school, and \$50,800 from the Open Door Foundation</u>, a privately funded organization that provides scholarships to families that allow their children to attend the private Catholic school.

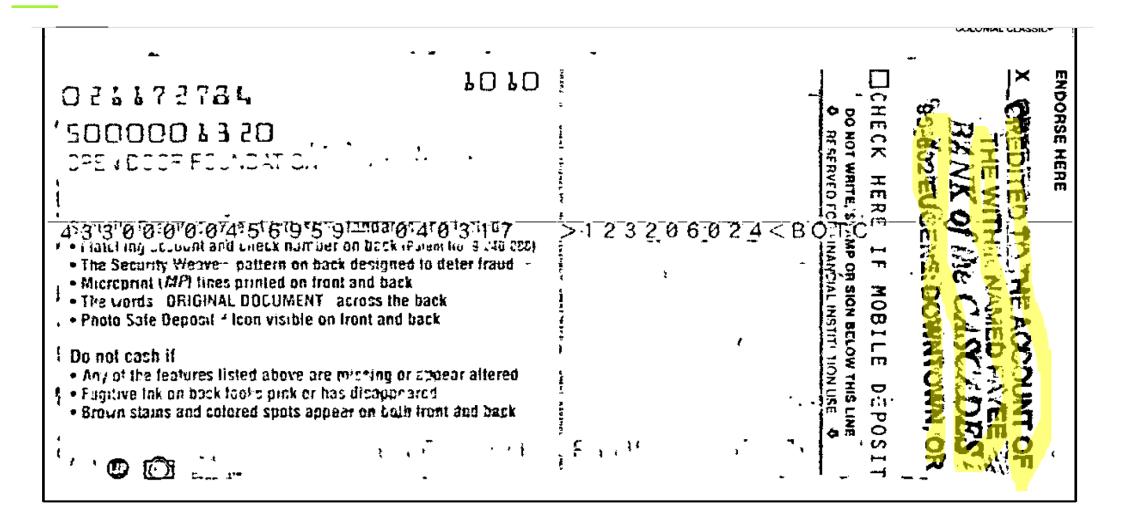
Eugene police, who arrested Jones in July 2018, said Jones used his position to forge documents and fraudulently obtain access to financial accounts so he could divert funds for his personal use over a three-year period.

On Jan. 11, Jones pleaded guilty to all 12 felonies filed against him, including several counts of forgery, aggravated theft, and computer crimes. On Monday, he was sentenced to 30 months in prison.

### Falsified reimbursement check



## Not deposited into School's account



## Memo descriptions on fraudulent checks

Needy family expenses/costs
Reimbursement for stamps \$98, Office Supplies \$145.96 (??) Software \$1,863.93
Reimbursement for foundation housekeeping, printer, scanner
Reimbursement
Reimbursement for Ten (??) Fundraiser supplies - see receipts
Cash for Struggling Family
Payment and Reimbursement (??)
Ladies Tea & Luncheon Raffle Prizes Reimbursement
Reimbursement - Ladies Tea
Administrative Fees
(blank - no memo description)
Prize/Expense Reimbursement
Reimbursement
Reimbursement
Reimbursement
Reimbursement (??)
Reimbursement & Fees



#### Dollars Stolen Over Time: August 2015 – May 2017 \$18,000.00 \$16,000.00 **Total of \$54,700** \$14,000.00 \$12,000.00 \$10,000.00 \$8,000.00 \$6,000.00 \$4,000.00 \$2,000.00 \$-5112017 91/12015 1011/2015 31/12017 4112017 6/1/2017 2, 11, 12015, 121, 12015, 11, 12016, 21, 12016, 11, 12016, 11, 12016, 11, 12016, 11, 12016, 11, 12016, 11, 12017, 12017, 11, 12017, 11, 12017, 11, 12017, 11, 12017, 11, 12017,

## What went wrong?

- Trust, but verify
- Falsified Board meeting minutes
- Timely review needed
- Job evaluation

## **Final Thoughts**

- Community trust
- IRS reporting requirements
- Bank's obligation
- Internal controls added

## \$6.5 Million Embezzled from City of Pasadena



## Danny Wooten, City Department of Public Works Management Analyst

- 52 years old, in-charge of relocating utility lines
- City's Underground Utility Program ran by Public Works and Utility departments
- Homeowners filed for up to \$3,750 in reimbursements
- Tyrone Collins was an electrical contractor doing that work
- Two churches invoiced for UUP work
- Accused of 53 counts of embezzlement over 11-year period



### How did he do it?

- Forged signatures and faked invoices
- Wooten always filed invoices of \$20,000 and \$23,750
- Wooten also added a "4" on checks in front of the \$3,750
- First 3-4 years, invoices submitted appeared ok
- Next 5 or so years, some invoices filed with no address, or addresses already invoiced
- City paid Collins, and then Collins paid Wooten through money orders or bank transfers
- City also paid a temporary City employee, Melody Jenkins, who then paid Wooten

#### Results of embezzlement

- Wooten was sentenced to 14 years in prison
- Collins was sentenced to 7 years in prison
- Jenkins had charges dropped
- City recouped \$5 million through insurance and \$200,000 from audit firm
- City fired Finance and Public Works Directors without cause, others on administrative leave

### Corrective actions put in place

- Paid audit firm \$400K to investigate fraud and provide recommendations
- Implemented \$6.4M Tyler Munis system with automated controls
- Payments route through several electronic approvals prior to payment
- Once payment approved by program head, payment cannot be altered
- System allows employees to perform analytical review
- Program no longer run by two departments
- Nearly every department head turned over in subsequent two years
- City hired an internal auditor

# ACFE's 2018 Report to the Nations on Occupational Fraud and Abuse.....

Corruption schemes occurred in 38% of the reported cases with a median loss of \$250,000



# Red flags for corrupt employees

- Success rate in market where bribes are common
- Reputation for accepting gifts
- Extravagant lifestyle
- Makes decisions in areas others are responsible for
- Makes excuses for deficiencies
- Extreme personal pressures
- Friendly social relationship with contractors
- Wheeler-dealer attitude



### **Common Bribes**

- Alcohol
- Clothes and jewelry
- Sexual favors
- Lavish entertainment
- Paid holidays
- Free luxury transportation
- Free use of resort facilities
- Gift of briber's inventory or services



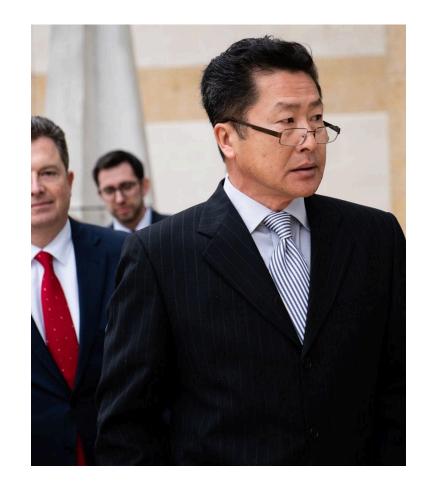
#### \$6.7 Million Embezzled from Montgomery County, MD



MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION MARYLAND

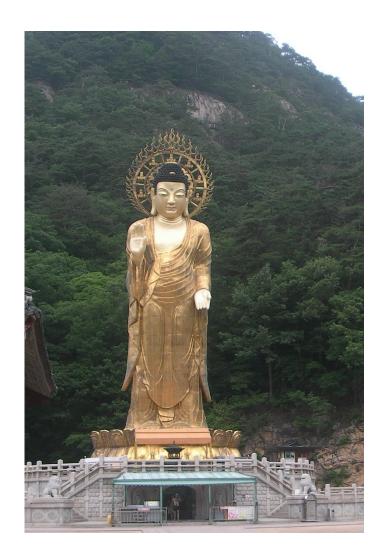
### Byung II "Peter" Bang, COO of County's Department of <u>Ec</u>onomic Development

- 58 years old, 20-year employee
- Bang oversaw budgets for incubators
- Bang was authorized to request County pay incubators
- County partnered with Maryland Economic Development Corp and Maryland Conference & Visitors Bureau
- Chungbuk Province provided \$2 million to County incubators, which County would repay in 2015
- County received summons from IRS in April 2017 for all Bang and Chungbuk related records
- Charged with wire fraud and filing false tax returns over 6year period



## How did he do it?

- Department of Finance oversaw incubator program
- County setup incubator fund with Chungcheongbuk province in South Korea
- Bang setup Chungbuk Incubator Fund LLC and 4 bank accounts
- Created fraudulent invoices, which he approved for payment
- Circumvented County procurement freezes during tight budget years
- False development initiatives funded by
  - \$1.2 million from Maryland Economic Development Corp.
  - \$44K from Maryland Conference & Visitors Bureau



#### Results of embezzlement

- Pressure to commit fraud came from gambling addiction
- Unreported income was \$6.3 million resulting in \$2.3 million underreported federal taxes
- Bang was sentenced to 15 years in prison
- All embezzled money spent
- County to get \$1 million from Bang's retirement at \$137K from home sale

### Corrective actions put in place

- Hired audit firm to investigate fraud and provide recommendations
- County privatized most of the economic development program
- Additional controls added for irregular procurement agreements
- Compliance unit added to Finance Department
- Monthly GAAP financial statements required from each incubator and annual audits
- Reconcile due to/due from accounts on a quarterly basis
- More hands on department oversees program, rather than Department of Finance
- Execute grant agreements for incubator grants with specific terms, conditions, including restrictions on using County funds



#### Cyber Fraud

 $\times$ + × × +

# Agenda

- State of Cybersecurity
- Types of Cyber Fraud

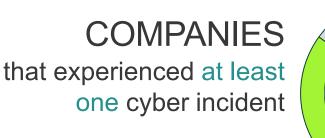




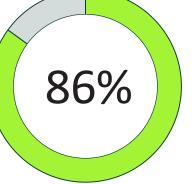
#### The State of Cybersecurity

### State of Cybersecurity Today

It's no longer a question of whether a network will be compromised, but when a network will be compromised.



Source: 2017/18 Kroll Annual Global Fraud and Risk Report



5 billion

Total number of records breached.

Source: 2018 Year End Data Breach QuickView Report by Risk Based Security \$3.86 million

Average cost a company pays for a data breach.

Source: 2018 Cost of a Data Breach Study -Ponemon Institute

#### \$6 trillion

Cost of cyber crime by 2021. More profitable than the trade of illegal drugs.

Source: 2017 Official Annual Cybercrime Report

# Types of Sensitive Data

**Personally Identifiable Information (PII):** Any data that could potentially identify a specific individual.

**Cardholder Data:** Data associated with payment cards such as primary account numbers, card verification values (CVV), or track 1 & 2 data.

**Protected Health Information (PHI):** Individually identifiable health information that can be linked to a particular person. Protected by HIPAA.

**Proprietary Information (PI):** Information an organization wishes to keep confidential.

# The Going Price of Your Data

#### SOCIAL SECURITY NUMBER

Including name

#### **CREDIT CARD**

low end includes number, type, expiration date, CCV number, and account holder's name, while the high end includes the SSN, address and DOB

#### **DRIVERS LICENSE**

# ONLINE PAYMENT SERVICES (PAYPAL)

MEDICAL RECORD

Including SSN, banking details, demographic, job details

\$1					
5	\$5—\$110				
\$20	)				
		ድጋ	0 000		
		φZ	0-\$200		
				\$1 - \$1	,000*
\$20	\$40	\$60	\$80	\$100	\$150

\*Depends on how complete they are as well as if its a single record or an entire database

Source: 2017 study by Experian



#### Fraudster/Attacker: Motives, Targets, Impact

#### Organizations today face four main types of cyber adversaries

	MOTIVES	TARGETS	IMPACT
NATION STATE	• Economic, political, and/or military advantage	<ul> <li>Trade Secrets</li> <li>Sensitive business information</li> <li>M&amp;A information</li> <li>Critical financial systems</li> </ul>	<ul> <li>Loss of competitive advantage</li> <li>Regulatory inquiry/penalty</li> <li>Disruption to critical infrastructure</li> </ul>
<ul><li>➡ ORGANIZED</li><li>S CRIME</li></ul>	<ul> <li>Immediate financial gain</li> <li>Collect information for future financial gains</li> </ul>	<ul> <li>Financial/payment systems</li> <li>Personally identifiable information</li> <li>Payment card information</li> <li>Protected health information</li> </ul>	<ul> <li>Regulatory inquiry/penalty</li> <li>Consumer and shareholder lawsuits</li> <li>Brand and reputation</li> <li>Loss of consumer confidence</li> </ul>
	<ul> <li>Influence political and/or social change</li> <li>Pressure business to change practices</li> </ul>	<ul> <li>Corporate secrets</li> <li>Sensitive business information</li> <li>Critical financial systems</li> </ul>	<ul> <li>Disruption of business activities</li> <li>Brand and reputation</li> <li>Loss of consumer confidence</li> </ul>
	<ul> <li>Personal advantage, monetary gain</li> <li>Professional revenge</li> <li>Patriotism</li> <li>Bribery or coercion</li> </ul>	<ul> <li>Sales, deals, market strategies</li> <li>Corporate secrets</li> <li>Business operations</li> <li>Personal information</li> <li>Administrative credentials</li> </ul>	<ul> <li>Trade secret disclosure</li> <li>Operational disruption</li> <li>Brand and reputation</li> <li>Loss of consumer confidence</li> </ul>

Source: PWC 2016 Cyber Security and Business Continuity Management



# Cyber Fraud Examples

# **Common Fraud Schemes**

#### Spearphishing

An email that asks for information—login credentials or bank details—in the hopes of someone innocently responding and providing it.

#### **CEO Fraud/Whaling**

This method is the same as spearphishing but targets C-level executives.

#### Ransomware

Hackers gain access to a system using malicious software, then encrypt sensitive data and hold it hostage—along with your ability to conduct business—until a demand is satisfied.

#### **Malicious Code and Scareware**

These are programs such as viruses, trojans, worms, and others that disrupt normal computing to exploit system security flaws.

# Social Engineering

"Amateurs hack systems, professionals hack people." – Unknown

**Definition:** The art of manipulating people into performing actions or divulging confidential information

- Techniques include email, social networks, phone calls, physical
- Preys on the natural inclination to trust and help others

# Phishing/CEO Fraud/Whaling

**Definition:** Email fraud method in which the perpetrator sends out legitimate-looking email in an attempt to gather personal and financial information from recipients

- Phishing usually involves a problem situation that requires you to take immediate action and "verify" personal information
- Purchase of gift cards

41

• Focus on accounting personnel and sales

# **CEO Fraud Characteristics**

- The fraudster insists on communicating only via email—insists they "can't talk right now."
- No work signature. "Sent from my iPhone."
- No specifics on the invoice or vendor for the payment. The entire email is vague and depends on the authority of the sender's position to prevent questions.

# AFGlobal CEO Fraud Example

- AFGlobal's Director of Accounting received a series of emails from someone claiming to be the CEO.
- After receiving the initial email, he received a call from someone posing as an attorney from KPMG saying fees in the amount of \$480,000 were needed.
- Follow-up email with wiring instructions followed.
- A week later a request for \$18 million was made—this is when he became suspicious.

Glen, I have assigned you to manage file T521. This is a strictly confidential financial operation, to which takes priority over other tasks. Have you already been contacted by Steven Shapiro (attorney from KPMG)? This is very sensitive, so please only communicate with me through this email, in order for us not to infringe SEC regulations. Please do no speak with anyone by email or phone regarding this. Regards, Gean Stalcup



# **CEO Fraud Prevention**

#### Verify that the request is genuine:

- Always verify any wire transfer through multiple means. Never rely solely on email. Talk to the person on the phone, find them in person, etc.
- Establish strict procedures around invoice payment and wire transfers.
- Immediately report any suspicious email to your IT department.
- Do not give out information over the phone or email without authorization.



**Definition:** A type of malware that attempts to extort money from a computer user by infecting and taking control of the victim's machine, or the files or documents stored on it

• Typically, the ransomware will either "lock" the computer to prevent normal usage or encrypt the documents

# How Does Malware/Ransomware Get Installed?

- A pop up window, webpage, or email warning from what looks like an official authority
- Ransomware is usually installed when you do one of the following:
  - Open a malicious email attachment
  - Click a malicious link inside of an email, instant message, or on a social networking site
  - Visit a malicious site
- Save and/or copy your data to the shared network drive AND offline media

### City of Atlanta Ransomware Attack

- On March 22, 2018, five of 13 municipal departments were hit with ransomware attack
- Utility billing, public works, court, and HR systems were impacted
- Ransom was set at \$51,000, which the city did not pay
- SamSam variant ransomware was used first identified in 2015
- The city had only begun to address multiple severe vulnerabilities identified during an IT security audit
- \$2.7 million has been paid thus far to recover systems, which were down for almost a week
- Final cost could be around \$17 million according to Atlanta-Journal Constitution

# Crypto Mining Fraud

- Crypto mining is a legal activity, crypto jacking is not
- Attackers hijack systems to mine digital currencies, also known as drive-by crypto mining
- Became the biggest threat in 2018, ahead of ransomware, and remains that way in 2019
- Examples of current scams
  - Fraudulent cloud mining companies
  - Fake coin exchanges
  - Mining malware

### Takeaways

- Cyber attacks and fraud will continue to evolve in sophistication
- Internal controls need to be evaluated and assessed through enterprise and cyber risk assessments
- Ensure that multiple layers of controls are in place: prevent, detect, and correct
- Stay vigilant and informed



### Questions?

The material appearing in this presentation is for informational purposes only and should not be construed as advice of any kind, including, without limitation, legal, accounting, or investment advice. This information is not intended to create, and receipt does not constitute, a legal relationship, including, but not limited to, an accountant-client relationship. Although this information may have been prepared by professionals, it should not be used as a substitute for professional services. If legal, accounting, investment, or other professional advice is required, the services of a professional should be sought.

Assurance, tax, and consulting offered through Moss Adams LLP. Investment advisory offered through Moss Adams Wealth Advisors LLC. Investment banking offered through Moss Adams Capital LLC.